

	Value	Team OTA	Sponsors	Non-Sponsors
OTA Allied Trades Membership Fees	Between \$789.50 and \$2,054	Included	Prevailing Fees	Prevailing Fees

#### OTA EVENTS:

1. Executive Conference a. Exhibit Booth b. Sponsors Dinner and Reception	\$5,150 \$2,900 \$1,250	Included 25% discount Additional	Prevailing Fees Prevailing Fees Prevailing Fees	Prevailing Fees Prevailing Fees Not Available
2. OTA Next Generation Social Event	\$450	Included	Prevailing Fees	Prevailing Fees
3. Baseball Day	\$750	Included	Prevailing Fees	Prevailing Fees
4. Spring Golf Tournament	\$500	Included	Prevailing Fees	Prevailing Fees
5. Fall Golf Tournament	\$500	Included	Prevailing Fees	Prevailing Fees

#### ADDITIONAL VALUE ADDED

1. Discount on Registration Packages (Executive Conference, Baseball, Golf Tournaments)	N/A	20% discount	15% discount	40% premium
2. Discount on Single Ticket Fees (Executive Conference, Baseball, Sponsors Dinner, Social Events)	N/A	20% discount	15% discount	40% premium

#### ENTITLEMENTS

1. Bi-Annual Spring Board of Directors Retreat and Truck World Meeting	N/A	Can attend	Cannot Attend	Cannot Attend
2. Sponsors Dinner and Reception	N/A	Can attend	Can attend	Cannot Attend

#### EXCLUSIVE MEMBERSHIP BENEFITS FOR TEAM OTA

1. Exclusive promotion of company profile in all event apps	Priceless	Included	N/A	N/A
2. Team OTA listing webpage on OTA website	Priceless	Included	N/A	N/A
3. Team OTA membership designation in company listing (print/digital)	Priceless	Included	N/A	N/A
4. Receives all correspondence distributed to the OTA Board only	Priceless	Included	N/A	N/A
5. Participate in all OTA Board virtual meetings	Priceless	Included	N/A	N/A