

	Value	Team OTA	Sponsors	Non-Sponsors
<b>OTA Allied Trades Membership Fees</b>	Between \$650 and \$1,750	Included	Prevailing Fees	Prevailing Fees
<b>OTA EVENTS:</b>				
1. <b>Executive Conference</b>	\$4,350	Included	Prevailing Fees	Prevailing Fees
a. <b>Exhibit Booth</b>	\$2,800	Optional	Prevailing Fees	Prevailing Fees
2. <b>Bike and Car Rally</b>	\$2,600	Optional	Prevailing Fees	Prevailing Fees
3. <b>Baseball Day</b>	\$700	Included	Prevailing Fees	Prevailing Fees
4. <b>Spring Golf Tournament</b>	\$300	Included	Prevailing Fees	Prevailing Fees
5. <b>Fall Golf Tournament</b>	\$300	Included	Prevailing Fees	Prevailing Fees
<b>ADDITIONAL VALUE ADDED</b>				
1. <b>Discount on Registration Packages (Executive Conference)</b>	N/A	25% discount	15% discount	40% premium
2. <b>Discount on Single Ticket Fees (All Current OTA events)</b>	N/A	25% discount	15% discount	40% premium
3. <b>Special Recognition at Events</b>	N/A	Included	N/A	N/A
4. <b>Ability to reserve Full Tables (Executive Conference)</b>	N/A	Included	N/A	N/A
<b>ADDITIONAL SPONSORSHIPS/INVITATIONS</b>				
1. <b>Bi-Annual Spring Board of Directors Retreat and Truck World Meeting</b>	\$2,000	Included	Cannot Attend	Cannot Attend
2. <b>Annual Conference Kick-Off Board of Directors Luncheon Meeting</b>	\$1,000	Optional	Optional	Cannot Attend
3. <b>New Members &amp; First-Time Attendees &amp; Team OTA Reception</b>	\$1,000	Included	Cannot Attend	Cannot Attend
4. <b>OTA Next Generation Social Event</b>	\$1,250	Included	Cannot Attend	Cannot Attend
<b>EXCLUSIVE MEMBERSHIP ON THE OTA EVENTS ADVISORY COMMITTEE</b>	N/A	Included	N/A	N/A
<b>EXCLUSIVE MEMBERSHIP BENEFITS FOR TEAM OTA</b>				
1. <b>Promo Listing distributed to all members once a year</b>	\$1,000	Included	N/A	N/A
2. <b>Team OTA listing webpage on OTA website</b>	Priceless	Included	N/A	N/A
3. <b>Team OTA membership designation in company listing (print/digital)</b>	Priceless	Included	N/A	N/A
<b>Other OTA (Lower Cost Sponsorship/Ticket Price) Events</b>				
<b>OTA Spring Council Summit (June 21<sup>st</sup>)</b>				
1. <b>Lunch/Breakfast Sponsorship</b>	\$500	Prevailing Fees	Prevailing Fees	Prevailing Fees
2. <b>Exhibit Booth only</b>	\$1,250	Prevailing Fees	Prevailing Fees	Prevailing Fees
3. <b>Sponsorship/Booth Combo</b>	\$1,250	Prevailing Fees	Prevailing Fees	Prevailing Fees